

resume:

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gary ball

education:

York University: Marketing Management course

Sheridan College of Applied Arts and Technology: Graduated in 1982 with a diploma in Advertising; a comprehensive 2-year course designed to educate the student in almost every facet of the advertising field. The course teaches skills in layout, graphics, copy writing, marketing, sales, psychology, and much more!

Burlington Central High School: Graduated in 1979 with O.S.S.H.G.D.

computer training:

- Fully Micro-Literate in Macintosh, Windows, and Linux environments.
- Familiar with HTML/CSS markup & PHP
- Familiar with page layout & imposition software, pre-press scanning processes, film output & DTP using many systems.
- Familiar with the use of variable data software such as XmPie for the Xerox iGen 3
- Most commonly used current software: Adobe PhotoShop, Illustrator, Acrobat, InDesign & Quark Express.

over 30 years experience in the advertising , graphic design industry

Oct 2012 - Present The Printing House - Design Specialist & Finishing Specialist.

Freelance placements including: Benjamin Moore, Satellite Garden Center, Steven Gould Intl.

June 2011 Oct 2012 WeatherTech Canada / Marcor Automotive / Northern Performance Marketing Manager - Purchasing Media, creating digital and print advertising collateral for the Canadian distributor of WeatherTech Automotive accessories, a wholesale automotive distributor and a retail automotive company.

March 2011 - June 2011 The Printing House - Finishing Specialist

September 2010 - December 2010 Edge Imaging Inc. - Production Services

October 2009 – September 2010 Freelance placements Including: Nelson Management Group Bevrin Corp. International Business Trainers My Custom Landscape

August 2009 - October 2009 Heartland Printing Group - Graphic Technician

August 2008 - August 2009 Revolution Business Services - Graphic Technician

June 2008 - August 2008 Wishart Advertising - Creative Design

April 2008 - June 2008 Eclipse Imaging - Digital Pre-Press - Preparing Large format files for output

November 2003 - July 2007 Evolution Print & Design - Graphic Designer

December 1998 - November 2002 Sim's Advertising - Graphic Designer

November 1996 – December 1998 Freelance and Contract placements including:

- Amcan Castings
- Data Graphics design - Associate Designer
- Four Forty Fitness for Women
- The Stroh Brewery Packaging, Advertising design projects, & Contest Promotions
- Howley Precision Group
- The Ad Club of Toronto
- G. C. Duke Equipment Ltd
- Solo Performance
- Sims Advertising - Associate Designer
- Benjamin Moore
- The Hughes Group - Associate Art Director
- Commercial Relocation Management Inc (CRMI.ca) website
- Creative Buffet - Associate Designer
- Wishart Advertising
- Duncan McLaren Marketing Inc. - Associate Designer
- Duke Equipment Ltd

April 1996 - November 1996 Marketing Manager - Managed in-house marketing / advertising facilities for the #1 Canadian manufacturer of high quality roofing products

June 1995 - January 1996 Graphic Manager of pre-press for pressure sensitive label manufacturer

April 1994- June 1995 Marketing / Advertising Manager for the manufacturer of "Baffin" high performance outdoor footwear.

January 1988- March 1994 Graphic Artist / designer handling the design and overseeing the production of printed materials, signage, etc. for all public Ft. secondary schools in the Halton Region and all internal board promotions and activities.

pre 1988:

- Senior Graphic Artist for manufacturer of welded vinyl products, 4-colour brochures, and internal business forms and logos
- Art and Production Manager dealing directly with graphics and production of city maps, business directories and 3 full-colour quarterly consumer magazines
- Graphic Artist for producer of Out-of-home maps and advertising
- Graphic Artist for a retail-advertising magazine
- Graphic Artist – Production of silk-screened premiums & incentives for agencies and trade.

For portfolio, information
& references visit

garyball.ca